




This Week's Program

Wednesday, July 15
Join Us via ZOOM

COME WELCOME OUR NEW CITY MANAGER
Tom Modica
City Manager, City of Long Beach

12:15pm - Dial In to ZOOM
Dial In Details Will Be Sent
12:30 - 1:30pm - Program Via ZOOM



Tom Modica has worked for the City of Long Beach since 2002, when he was hired as a Management Assistant.

In his subsequent 18 years with the City, Tom has served in a number of roles, including Assistant to the City Manager, Government Affairs Manager, Director of Government Affairs and Strategic Initiatives, Deputy City Manager and Acting Director of Development Services.

He was appointed Assistant City Manager in 2014, where he was responsible for assisting the City Manager in operating the municipal enterprise, including oversight of City departments and leading special projects required to facilitate citywide priorities, programs and initiatives.

During his tenure with the City, Tom has led the organization on issues such as water quality improvements, financial planning and budgeting, the City's Land Use Element, planning and implementation of the Long Beach Civic Center project, coastal area project development, City innovation efforts, the City's \$150 million infrastructure investment plan, oversight of the \$120 million American Recovery and Reinvestment Act investment plan, and coordination of housing policies including affordable housing, tenant assistance, short term rental, and addressing homelessness.

In September 2019, Tom was appointed Acting City Manager by the City Council. On April 14, 2020, following a national search, Tom was appointed the City's next City Manager. Tom is focused on using innovation and data to aid the City's efforts to end homelessness; strategic planning; recruiting and maintaining highly qualified employees by streamlining the City's hiring process and enhancing employee communication and engagement; and planning for the City's future, including a commitment to strong fiscal management.

Tom has a master's degree in Public Administration and lives in Long Beach with his family.

President 104's Post #3

Matt Kinley



HUGS LIKE BRADEN PHILLIPS

"Friends come and go like the waves of the ocean, but the true ones stick like an octopus on your face." ♦ Unknown

The RCLB President gets emails. In my short time, most of them nice. Here ♦ three I wanted to share.

Dear President Matt,
 When are we going to meet in person? I miss seeing my Rotarian friends.
 Signed, Lonely Rotarian

Dear LR:
 I prefer meeting in person, too! Nothing RCLB does eclipses the role of creating an atmosphere which sustains our relationships, which sustain Rotarians, their businesses and families. Look for interesting meetings on ZOOM with featured Rotarians and topical guests. Help out by joining a project, committee, coming out to the limited activities, or just phoning up a Rotarian and asking, ♦How are you?♦
 VTY, Pres. Matt

Here ♦ another one:

Dear President Matt:
 What should I watch next on Netflix?
 Signed, Bored at Home

Dear BAH,
 An oldy that I missed when it aired is **Arrested Development**. Lots of laughs and it ♦ only a half an hour so you can take a bathroom break.
 VTY, Pres. Matt

CLUB LEADERSHIP



Matthew L. Kinley
 President



Olivia Maiser
 Assistant to the President



Ahmet Atahan
 Vice President



Sathya Chey
 Vice President



Braden James Phillips
 Vice President



David Sommers
 Vice President



Paul Patrick Scholz
 Secretary
 Treasurer



Rhannon Evans Acree
 Sergeant-at-Arms



Bond Nichols
 Sergeant-at-Arms



Rayne Sherman, FHDA, CID, CSI
 Sergeant-at-Arms



Diane Wood
 Sergeant-at-Arms



Laura Doyle
 CCO-Club Comm. Offer



Henry C. Fung
 Career Service Director



Richard Gibson
 Club Service Director



Sandra Simon
 Club Service Director



Daniel Bruce Lipton
 Community Service Director



Brett Lewis
 Fellowship Service Director

Lydia Vincenty-Lowell
 Fellowship Service Director

Dear President Matt:

I'm having trouble complying with the Four Way Test. I do okay with honesty, telling people exactly what I think at all times. But how do I work at building good will and friendships?

Signed, Phillip B.

Dear Phil:

Thanks for your email, Phil. When we sign onto RCLB, we agree to do our best to apply the 4WT, acknowledging that no one is perfect. Watch for talks by Rotarians who have something to say about a challenge or success they have had while applying the 4WT.

This week's meeting will deal with *Of the things we say or do, will it build good will or better friendships?* Scholars debate this, but this sounds like the Golden Rule. So, Phil, maybe harsh and direct honesty is not called for *all of the time*. My Mom told me never to criticize your partner's clothing after leaving the house, when nothing can be done. You know, *Hey, honey, those pants have a stain in the shape of an octopus on them.* Say it gently before leaving, or forever hold your peace.

Because relationships are the backbone of our service, how do we behave so as to maintain them? Without our service, there would be no Camp Enterprise, no Reading by 9, no effort to help the Navajo, and the world would be a darker place. How do we behave like an octopus, sucking on each other's face? VTY, Pres. Matt

Keep those letters and emails coming! Have a great week and see you on Zoom

Pawfect Partners



Mary Ellen Mitchell (RCLB member since 10/26/16), the Executive Director of the WomenShelter of Long Beach, and her husband, Javier, have a bit of a wild thing on their hands. Meet **Taz**, as in Tasmanian Devil. Mary Ellen and Javier welcomed him on January 5, 2020 from the German Shepherd Rescue of Orange County. He weighed 12 pounds that day and today he weighs about 65 pounds. He was found wandering the streets of Arizona causing a ruckus with an older dog.

Taz is German Shepherd and Border Collie. Mary Ellen proudly declares that Taz is super smart - maybe too smart - very comical, and does not seem to have an off switch. He loves everything, and anything he finds becomes his new toy. Mary Ellen says, "We think we need to buy a ranch somewhere and get him some sheep so that he can have a job." She also says the first five Rotarians to email her will get to stay at Taz's ranch with Taz, Mary Ellen, and Javier.

In the News

Rotary Centennial Park Clean-Up

Thanks to **Robyn Gordon-Peterson's** leadership, the Rotary Centennial Park clean-up was a total success last weekend.

Over 20 Rotarians came out to help clean the park. Recently passed Rotarian **Paul Kennard's** family joined the work party to honor him. Paul was a faithful regular at park clean-up days.



New Meeting Format



Last week **Matt Kinley**, RCLB President 104 and Sergeant-at-Arms **Dee Wood** presided over 104's Inaugural Meeting in its new format!

Rotarians participated virtually on Zoom and heard guest speaker John Bishop, CEO of Memorial Care. Matt and Dee hosted the proceedings from a new set at an undisclosed location. *(Let's just say it was probably legal because it was not prohibited by President Matt's and First Lady Loara's HOA rules).*

Overnight reviews of the new meeting format in the trades were positive and summed up by Past President **Kay Cofield's** pithy comment, *It was fresh yet familiar!*

Did You Know ...

A Ribbon of Green

The Rotary Club of Long Beach changed the landscape for a better future by creating a clean, green and safe place for our youth. **Mark Bixby** - President, Rotary Club of Long Beach, 2003 - 2004



Freda Hinsche-Otto
International Service Director



Mark Guillen
Membership Service Director



Lisa Finn
Youth Service Director



Mollie Beck
IPast President



Dennis C. Smith
President - elect



Alfredo Velasco
President - nominee



Madrid Zimmerman
Club Executive Director
Club Executive Secretary



Meredith Shaw
July 16th



Marie-Laure Hinton
July 16th



Willetta Jo McCulloh
July 18th



Brian Camp Russell
July 18th



Freda Hinsche-Otto
July 20th



Robert W. Davis
July 21st



UPCOMING EVENTS

July

15th - Weekly RCLB Meeting
Speaker: Tom Modica, Long Beach City Manager
Subject: COME WELCOME OUR NEW CITY MANAGER

16th - Business Breakfast Roundtable via ZOOM
Speaker: RSVP to Rayne Sherman
Subject: Doing Business at Rotary

16th - 5 O'Clock Somewhere

21st - RCLB Board of Directors

22nd - Weekly RCLB Meeting
Speaker: Will Pomerantz, Vice President of Special Projects
Subject: VIRGIN ORBIT

23rd - Rotary Revealed Information Meeting
26th - Ronald McDonald Sunday Meal Preparation

29th - Weekly RCLB Meeting
Speaker: Dr. Regina F. Lark, PhD, SMM-C, CPO
Subject: IT'S ABOUT TIME!

August

5th - Weekly RCLB Meeting

8th - Centennial Park Clean-Up

12th - Weekly RCLB Meeting

13th - 5 O'Clock Somewhere

18th - RCLB Board of Directors

19th - Weekly RCLB Meeting

26th - Weekly RCLB Meeting

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Centennial Park

Centennial Park was awarded the 2005 Award of Excellence by the California Park and Recreation Society, and the Frontline Park Award by City Parks Alliance, a national urban park advocacy organization.

To mark the 100th anniversary of Rotary International in 2005, Long Beach Rotarians created a project that would have lasting and meaningful value to the community.

With the leadership of **Mark Bixby**, who chaired the park project, members of the Rotary Club of Long Beach raised over \$160,000 to collaborate with the City in creating recreational open space for a densely-developed neighborhood. At that time, within a one-mile radius of Rotary Centennial Park, 80% of residents lived in apartments without yards and over 22,000 were children under the age of 14.

After three years of fundraising, planning, and building, the Rotary Club of Long Beach dedicated the 1.2 acre Rotary Centennial Park in central Long Beach. With this community gift, Rotarians transformed what was once dirt and weeds in an abandoned Pacific Railway right-of-way into a green, clean, and safe place for children to play.

The award-winning park features a solar system theme with planets designed by artist and Rotarian **Philip Smith** and **Robin Smith** and a stainless-steel sundial sculpture by artist Patrick Vogel. Other park features include a fenced tot play yard and three play structures, one of which was funded through a Rotary International matching grant in partnership with the Rotary Club of Celaya, Mexico.

In stewardship typical of Long Beach Rotarians, they continue to hold monthly work parties to help clean and maintain the park, and they have often been joined by the young professionals of the **Long Beach Rotaract Club**.

The City's partnership with the Long Beach Rotary Club was one of the most enjoyable and rewarding projects of my career. Because of the commitment and dedication of Long Beach Rotarians, a park was developed for families in an area of the City with the most need --- it brought a new pride to the neighborhood, and continues to do so even today. Phil Hester - Director, Long Beach Parks, Recreation and Marine Department (retired)

Rotary Club of Long Beach
meets every Wednesday

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